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Press Contact: jsteverson@wtcno.org

World Trade Center to host EXIM Chairman Fred Hochberg at Small Business Exporter Forum

Forum to be held on May 24, 2016

New Orleans, LA – The [World Trade Center of New Orleans](http://www.wtcno.org) today announced that EXIM Bank Chairman and President, [Fred P. Hochberg](http://www.exim.gov) will give remarks at a small business exporter forum hosted by the World Trade Center and the EXIM Bank on May 24, 2016 at the Westin New Orleans Canal Place Hotel.

The Forum is designed to support regional small businesses and manufacturers in finding new markets and customers, protecting against the risk of nonpayment, extending credit terms to foreign buyers, and accessing vital working capital. Panel discussions will cover expanding exports with EXIM support and other government resources to promote business growth.

Mr. Hochberg has led EXIM Bank for seven years and has seen EXIM support over 1.4 million American jobs and finance exports worth more than \$235 billion, while generating more than \$2 billion in surplus revenue for U.S. taxpayers. Under his tenure, EXIM has increasingly focused on aiding small business exporters. Mr. Hochberg has a distinguished record of government service and business experience. He previously served as the Dean of the Milano School of International Affairs, Management, and Urban Policy at The New School in New York; Deputy and then Acting Administrator of the Small Business Administration (SBA); and President and COO of the Lillian Vernon Corporation.

The Small Business Exporter Forum will be held in the Crescent Ballroom at the Westin New Orleans Canal Place hotel beginning at 9:00am with remarks by Chairman Hochberg. There is no cost to attend, however registration is required, as space is limited. For more information and to register online, visit: <http://grow.exim.gov/global-access-forum-neworleans-la>

For more questions please contact Jessica Steverson at (504) 529-1601 or jsteverson@wtcno.org.

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About the World Trade Center of New Orleans

The World Trade Center of New Orleans (WTCNO) is the strongest international business organization in the Gulf Coast region, consisting of 1,000+ companies as well as high profile individual members. This membership base represents a diverse group of industry leaders, companies, professional organizations, and government institutions that include manufacturers, energy, agriculture, maritime, digital media, foreign consulates, and other interests. In 2014, member organizations were able to significantly contribute to the state's record-breaking exports, the total value of which exceeded \$65.1 billion. This strong international organization creates a variety of opportunities for its stakeholders with the objective to add wealth to its community as well as create jobs through international trade and related services while fostering business and economic development by engaging in allied activities. For more information, please visit www.wtcno.org.